



Betsey A. Odom

GRAPHIC DESIGNER

Contact

Website:

www.betzo.blog

**Includes design samples.*

Email:

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Phone:

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Education

MA. Ed Degree

University of Las Vegas 2011

Curriculum & Instruction

BS Degree

Utah State University 2002

Graphic Design

AA Degree

BYU Idaho 1995

Graphic Design

Program Knowledge

- Illustrator
- Photoshop
- Indesign
- Corel Draw
- Corel Paint
- Canva
- Cinema 4D
- Figma (pending)

Work Experience

Clark County School District

High School Art Teacher

2007-2022

Enhanced design skills through teaching various art curriculum such as composition and color theory.

Designed various athletic team logos and team apparel, banners and signs.

Designed multiple posters for various departments at the school.

Las Vegas Review Journal

Las Vegas, NV

2005-2006

Design and layout of various magazine and newspaper ads.

Advantage Software

Stuart, FL

2004-2005

Created various magazine ad layouts and worked on in-house design projects.

Barco Media

Logan, UT

2001-2003

Worked in-house for the project management team. Created and laid out various literature from brochures to books for the sales team.

References

Upon request.